

Support WPA Without Digging Into Your Own Pockets

1. Sample letter or email to a person you know who is a possible WPA donor. This could be a friend, acquaintance, relative, or business person you know.

Feel free to use as much of this letter as you want to, but, of course, change the personal details and, if you think it's a good idea, dollar amounts.

When you meet with the person, explain more about how important both homeschooling and WPA are to you and your family. You may want to include some of the information from the letter below dated November, 2008, that begins "Dear WPA Member."

If you want more ideas or have questions, call the WPA voice mail at 608-283-3131 and leave a message.

Dear [Name of person you know],

You know how important homeschooling is to our family. Your understanding and support are appreciated as we pursue this path of education. The information and support we've received over the years from the Wisconsin Parents Association (WPA) have been vital to our success. (WPA is a statewide, inclusive, grassroots homeschooling organization.) WPA is conducting a fundraising campaign. Would you consider a donation?

WPA is an amazing organization. For 25 years, it has successfully stood up to the educational establishment, worked to maintain homeschooling freedoms, and won. WPA has provided information and encouragement to thousands of families like ours. Along the way, it has published 97 newsletters, six editions of its now 286-page handbook, and hosted 25 statewide conferences that attract 1,000 people each year.

WPA now needs additional funds to continue and expand its work. WPA operates without government funding. Money is needed to cover operating costs that exceed its income from memberships, handbook sales, and conference registrations. Funds are also needed to address and challenge the growing movement toward formal education for preschoolers—the early years are a critical time for parent/child interaction. WPA needs several lead gifts of \$1,000 as well as gifts in the range of \$250 to \$500. I hope you will consider taking a lead role in this campaign.

I appreciate the magnitude of this request. I hope we can meet and talk about it so I can share additional information about WPA and its impact on our family's life as well as the lives of families throughout the state.

I'll call you next week to set up a time to meet. Hope you are well. Enjoyed seeing you and your family at the soccer game last week.

Sincerely,

[Your signature]